



North America Works

IN KANSAS CITY

Building North American Competitiveness

Oct. 18-20, 2007

Sponsorship Levels

Presenting Sponsor

\$10,000

- Overall recognition as Presenting Sponsor on Web site and all conference materials
- Name and logo included on all conference materials
- Company's banner displayed at conference
- Name posted at conference registration table
- Name included in press releases as major sponsor
- Company representative invited to make remarks at a plenary session
- Appreciation plaque presented at the conference
- Recognition as the North America Works Night Sponsor event
- 10' x 20' exhibit space available
- Five conference registrations

Platinum Level Sponsor

\$5,000

- Recognition on Web site and on all conference materials as Platinum Level Sponsor
- Name and logo displayed at conference sessions
- Name and logo displayed on poster at conference
- Brochures and promotional materials may be displayed at a conference table
- Name mentioned from the podium during a plenary session
- Appreciation certificate
- 10' x 10' exhibit space available
- Four conference registrations

Gold Level Sponsor

\$2,500

- Recognition on Web site and on conference program as Gold Level Sponsor
- Logo displayed on poster at conference
- Appreciation certificate
- Three conference registrations

Silver Level Sponsor

\$1,250

- Recognition on Web site and on conference program as Silver Level Sponsor
- Appreciation certificate
- Two conference registrations

Bronze Level Sponsor

\$750

- Recognition on conference program as Bronze Level Sponsor
- One conference registration

Entrepreneurial Development along the International Mid-Continent Corridor