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**From:** Rachel Connell <rachel@nascocorridor.com>  
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**Date:** 9/18/2007 2:52 PM  
**Subject:** North America Works  
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NASCO Upcoming Events

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More on NASCO

For more than 13 years NASCO and its members have stood at the forefront in driving public and private sectors to unite to resolve critical national and international trade, transportation, security and environmental challenges.

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North America Work's Sponsors

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Make plans NOW to join us for  
 North America Works III

in Kansas City!

NASCO Member Discount ONLY \$195 (instead of \$250)

Hurry & Reserve Your Room...Special Room Rates at the Westin end September 28.

<http://www.kcmo.org/international.nsf/web/naw>

See Agenda Below

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### North America Works III

#### North America Works III

October 18-20, 2007

Kansas City, Missouri

NASCO and the Kansas City International Affairs & Trade Office are pleased to announce North America Works III. NAW III is the half-way point between the NASCO Conference each year. During this one day series of working group sessions, you'll learn about best practices along the corridor in the areas of logistics and transportation, the manufacturing sector, and service and technology industries. The format is relaxed, interactive and will provide for much discussion!

NAW III is extremely relevant as the

United States, Canada and Mexico work together to address dynamic changes that are occurring in the global marketplace today. The event will again provide the opportunity for decision makers, leaders and entrepreneurs to be involved in important panels and presentations. Discussions will underline the critical role that entrepreneurs and leadership play in North American competitiveness and transportation strategies as well as the importance of trilateral trade to the North American economy. The conference panels will be structured as working groups this year, to allow for more interaction and questions and answers from the attendees and panelists.

For registration and sponsorship information please visit:

<http://www.kcmo.org/international.nsf/web/naw> [<http://rs6.net/tn.jsp?t=mplrvecab.0.azt5bccab.w95ud7bab.1104&ts=S0280&p=http%3A%2F%2Fwww.kcmo.org%2Finternational.nsf%2Fweb%2Fnaw>]

Board Members: We will have our annual fall board meeting from 1-5pm on October 18th at the Westin Crown Center.

#### Tentative Agenda

Thursday, October 18

Welcome Remarks

Warren Erdman, Kansas City Southern

George Rioux, Canadian Consul General to Chicago

## Opening Dinner - Union Station

Sponsored by Kansas City Southern

Friday, October 19  
Westin Crown Center

### Breakfast Presentation

Kansas City Mayor Mark Funkhouser (confirmed)  
Winnipeg Deputy Mayor Brenda Leipsic (confirmed)

Sponsored by the City of Winnipeg

### Panel 1 - The Richards Gebaur Case

Wayne Cauthen, Kansas City Manager (confirmed)  
Vince Cottier, Kansas City Port Authority (confirmed)  
Warren Erdman, Kansas City Southern (confirmed)  
Fred Reynolds, CenterPoint Properties (confirmed)

Lunch - Keynote: Manitoba Premier Gary Doer(confirmed)

### Panel 2 -

Investing in the Future of Transportation Infrastructure & Development

Aitor Ibarreche, Hutchison Port Holdings (invited)  
Pete Rickershauser, BNSF Railway Company (invited) Jeffrey Anastasi, Yellow Roadway  
Worldwide Corporation (confirmed)  
Mary Brooks, Dalhousie University, Halifax, Nova Scotia (confirmed)  
Hector Marquez Solis, Mexican Ministry of the Economy, Washington, D.C. (confirmed)

### Panel 3 - Strategic Intelligence in the Services & Technology Industries

Congressman Tom Latham, Iowa (invited)  
John Mohler, Lockheed Martin (confirmed)  
Lance Ludman, Savi Networks (confirmed)  
Bobby Kaemmer, Cadre Technologies (confirmed)  
David Burdick, Priority Logistics (confirmed)

Friday Evening  
North America Night Reception  
Barney Allis South Plaza

Keynote: Governor Juan Manuel Oliva and The Allen Group (confirmed)

Sponsored by The Allen Group & Guanajuato Puerto Interior

Saturday, October 20  
Wrap-Up Breakfast

Speaker: Maria Meyers, Managing Director, Institute of Entrepreneurship & Innovation  
at UMKC (confirmed)

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